

PARTNER WITH UACES IN 2026

Shaping the future of European Studies together



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About UACES

UACES (University Association for Contemporary European Studies) is a global membership charity for academics, students, and practitioners interested in all aspects of Europe and the European Union. Alongside our engaged membership community, we engage a wider international community through our events, publications and networks.

What We Do

1. Support Our Members

We support nearly 1,000 members worldwide at every stage of their career, ensuring they have the resources and community needed to thrive.

2. Unite Scholars

We unite scholars from across the wider community to share knowledge, enhance their skills and expand their professional networks through our activities and initiatives.

3. Engage Wider Audiences

We engage a broad audience of non-members who attend our events, contribute to our networks and interact with our publications.

4. Provide Funding

We provide grants, scholarships and funding that support members' studies, research and professional development.

Advancing European Studies

European Studies plays a vital role in understanding the political, economic and social dynamics that shape Europe and its global relationships. As Europe continues to evolve through shifting governance structures, integration, differentiation and external pressures, scholarship in this field provides timely essential insight for policymakers, institutions and the wider public.

UACES advances this work by supporting and showcasing world-leading research across contemporary European Studies. We publish two internationally recognised journals, *Journal of Common Market Studies* (JCMS) and *Contemporary European Politics* (CEP), highlighting scholarship that shapes debates within and beyond academia.

Our book series and blogs help disseminate new ideas, highlight emerging research and amplify diverse voices across the field. Through these publications and our wider activities, we strengthen the study of Europe and champion its importance in understanding the world today.

Why Partner With Us?

- **Unrivalled access to a global network:** Connect nearly 1000 members across 45+ countries, including leading academics, students and practitioners passionate about Europe and the European Union.
- **Access the wider UACES non-member community** who attend the UACES Annual Conferences and follow our work across social media
- **Enhance your brand visibility:** Gain exposure at one of the most prestigious European Studies events of the year, ensuring your brand is recognised by decision-makers in academia, research and policy.
- **Show thought leadership:** Demonstrate your commitment to European Studies and academia by aligning with a trusted organisation that drives scholarship, policy discussions and international collaboration.
- **Engage directly with delegates:** Meet and interact with attendees through exhibition spaces, sponsored sessions and networking events, with opportunities for digital visibility before, during and after the conference. These interactions allow sponsors to build relationships, generate leads and better understand the needs of the community.

We offer flexible, customised partnership options to meet your specific objectives, whether it's brand alignment, audience engagement, or thought leadership positioning.



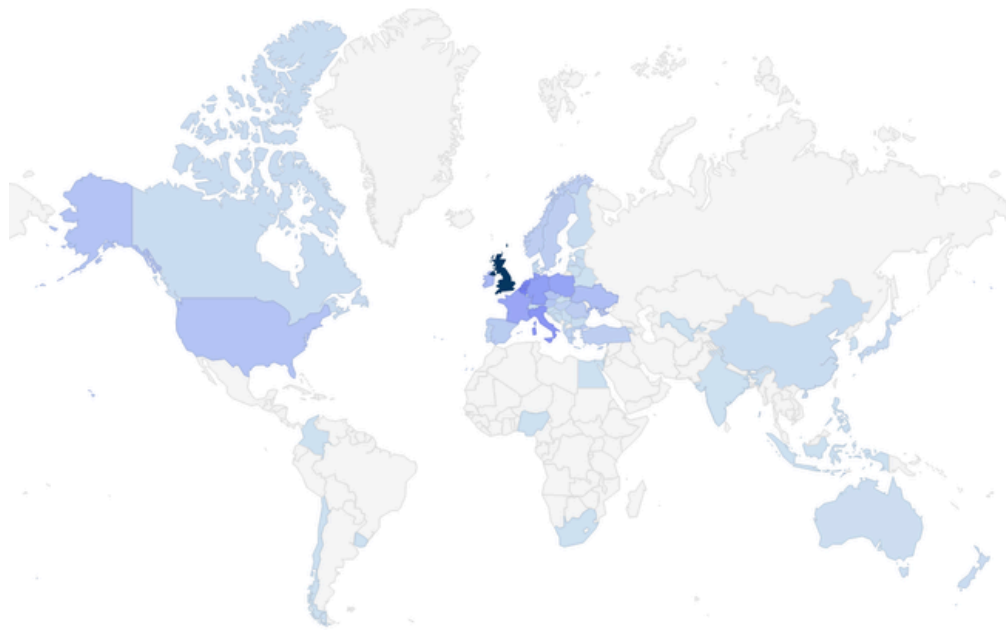
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Partnering with UACES is more than just visibility. It places your organisation at the centre of European Studies and connects you with a network of academics, practitioners, and policymakers that influence the future of the field.

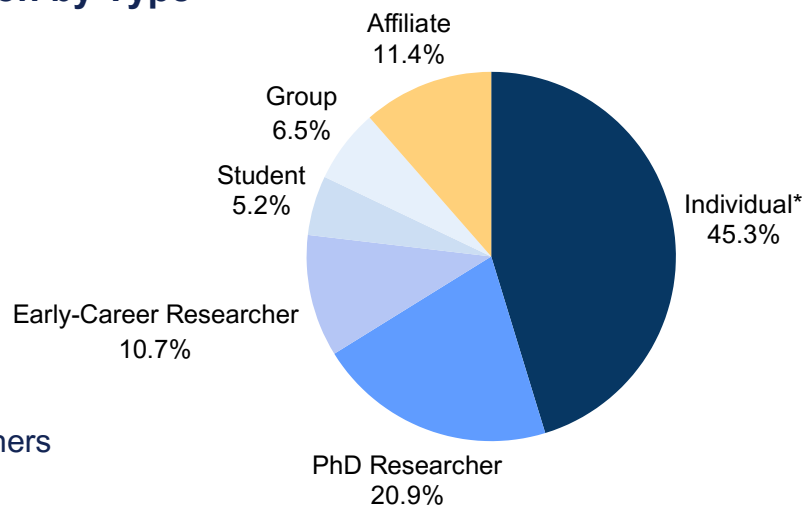
Kerry Cole
UACES Executive Director

Our Community, Your Audience

Membership Distribution by Region



Membership Distribution by Type



*Individual denotes:

- Mid-Career Researchers
- Senior Researchers

Our Digital Stats



1,150
Newsletter Subscribers



60,000
UACES Website Users



13,600
Social Media Followers



29,000
Ideas on Europe Users



UACES 56th Annual Conference

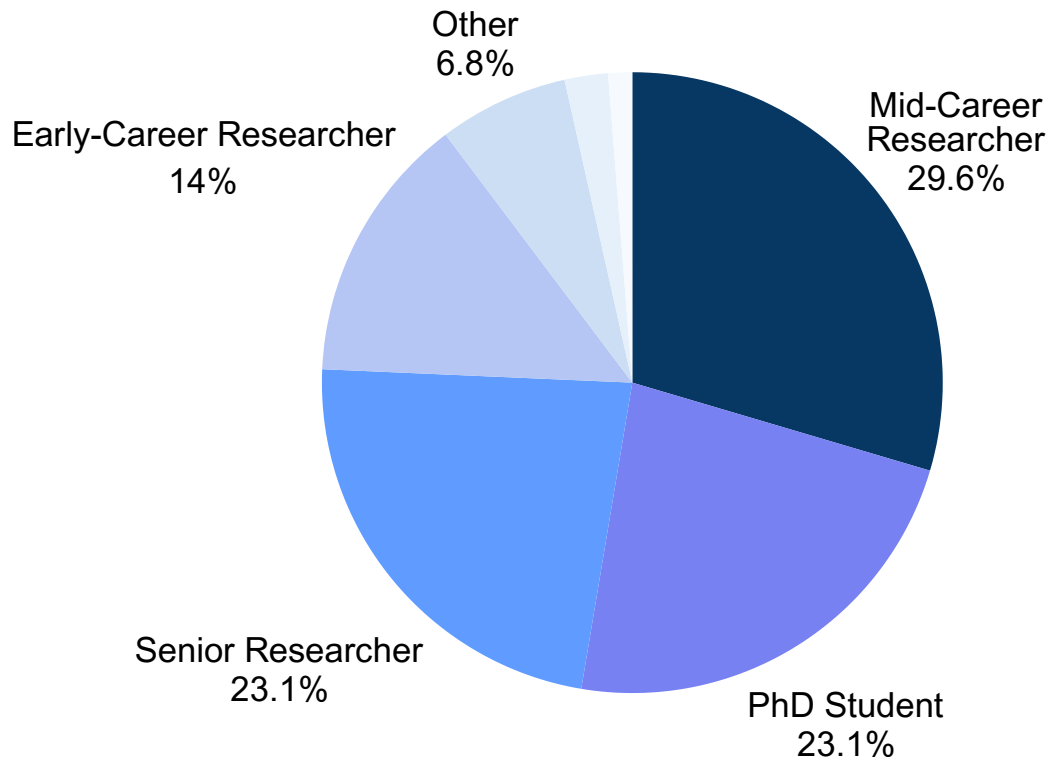
Become a Gold, Silver or Bronze Sponsor of the UACES 56th Annual Conference 2026, taking place at Charles University, Prague from 7 to 9 September 2026.

This flagship event will bring together scholars, policymakers and practitioners from across Europe and beyond to discuss pressing issues in European Studies.

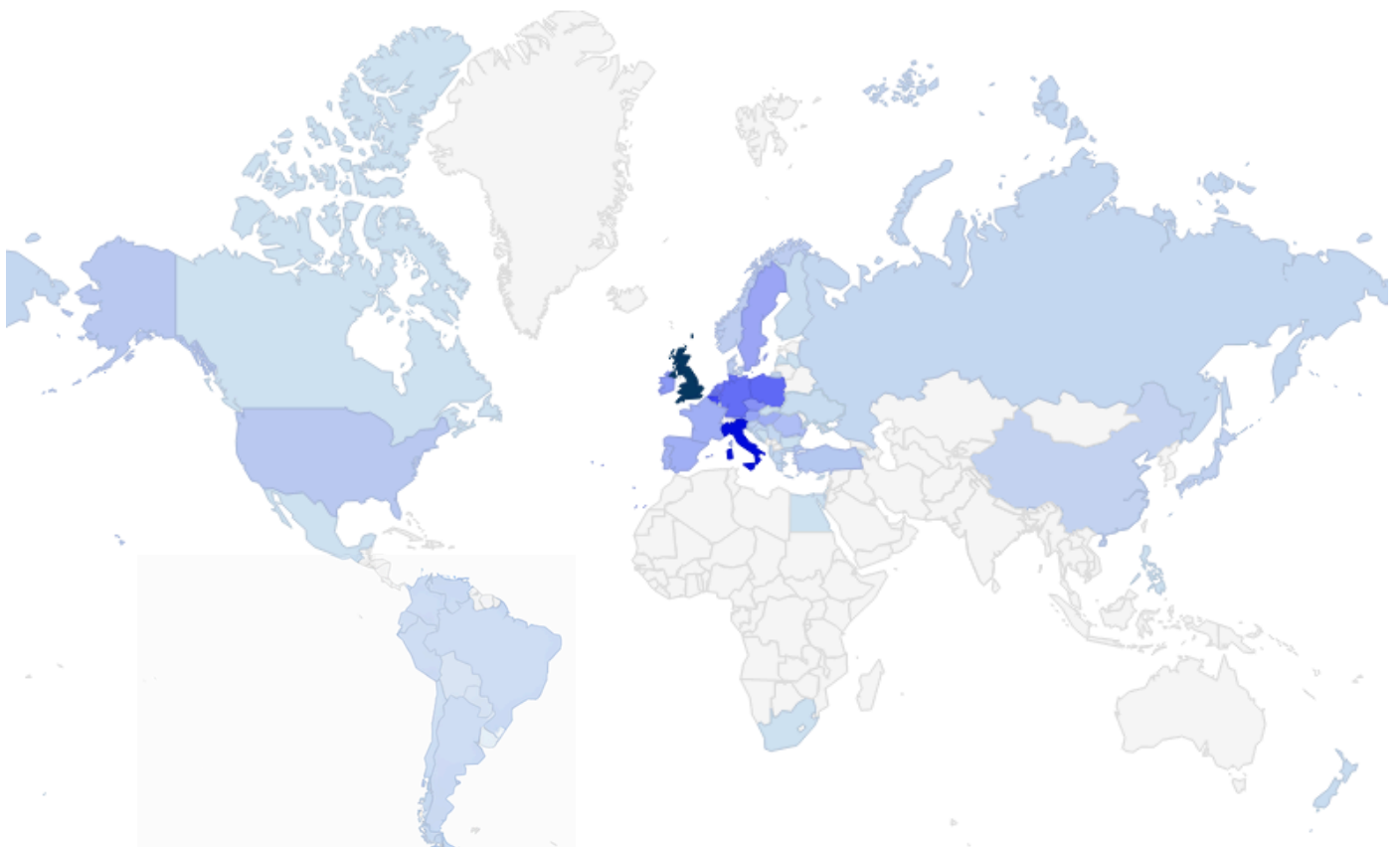
Sponsoring the conference gives your organisation exceptional visibility and demonstrates your commitment to supporting high-quality research, collaboration and the wider European Studies community.

2025 Delegate Breakdown

Delegate Distribution by Career Stage



Delegate Distribution by Country





Gold Sponsorship

£2,000

Brand Visibility and Recognition

- **Recognition as a Gold Sponsor** of the Annual Conference.
- A **double exhibition table** in the central exhibition space.
- Your **logo and hyperlink** included on:
 - The main Annual Conference webpage at www.uaces.org.
 - All marketing emails sent to prospective delegates.
 - The delegate joining instructions email.
 - End-of-day round-up emails sent to all registered attendees.
 - The post-event email to all registered attendees.
- Your **logo featured on advertisement slides** shown before plenary sessions.
- A profile in the conference app and **one push notification**.
- **Public acknowledgment** by the UACES Chair during the opening session.
- Dedicated **“thank you” posts** on LinkedIn and Bluesky.

Delegate Access and Engagement

- **Two delegate passes**, providing access to all sessions and on-site refreshments.
- Two tickets to the **Monday evening reception**.
- Additional delegate tickets available at a **deep discount**.
- Option to include **branded promotional swag** for delegates.

Interested in partnering with us?

Please contact UACES Executive Director Kerry Cole at kcole@uaces.org



Silver Sponsorship

£1,400

Brand Visibility and Recognition

- **Recognition as a Silver Sponsor** of the Annual Conference.
- A **single exhibition table** in the central exhibition space.
- Your **logo and hyperlink included** on:
 - The main Annual Conference webpage at www.uaces.org.
 - All marketing emails sent to prospective delegates.
 - The delegate joining instructions email.
 - End-of-day round-up emails sent to all registered attendees.
 - The post-event email to all registered attendees.
- Your **logo featured on advertisement slides** shown before plenary sessions.
- A profile in the conference app and **one push notification**.
- **Public acknowledgment** by the UACES Chair during the opening session.
- Dedicated **“thank you” posts** on LinkedIn and Bluesky.

Delegate Access and Engagement

- **One delegate pass**, providing access to all sessions and on-site refreshments.
- One tickets to the **Monday evening reception**.
- Additional delegate tickets available at a **deep discount**.
- Option to include **branded promotional swag** for delegates.

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Bronze Sponsorship

£1,000

Brand Visibility and Recognition

- **Recognition as a Bronze Sponsor** of the Annual Conference.
- A **single exhibition table** in the central exhibition space.
- Your **logo and hyperlink included** on:
 - The main Annual Conference webpage at www.uaces.org.
 - All marketing emails sent to prospective delegates.
 - The delegate joining instructions email.
 - End-of-day round-up emails sent to all registered attendees.
 - The post-event email to all registered attendees.
- Your **logo featured on advertisement slides** shown before plenary sessions.
- A profile in the conference app and **one push notification**.
- **Public acknowledgment** by the UACES Chair during the opening session.
- Dedicated **“thank you” posts** on LinkedIn and Bluesky.

Delegate Access and Engagement

- **One delegate pass**, providing access to all sessions and on-site refreshments.

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Other Opportunities

Exhibition Space Only

- **Recognition as an exhibitor** of the Annual Conference.
- A **single exhibition table** in the central exhibition space.
- A profile in the conference app and **one push notification**.
- **One delegate pass**, providing access to all sessions and on-site refreshments.

Fee - £600

Networking Drinks Sponsor

- Sponsor our networking drinks on Monday evening
- **Visibility** on the conference app and agenda

Fee - £500

Coffee Break Sponsor

- Sponsor our daily coffee breaks during the conference
- **Visibility** on the conference app and agenda

Fee - £500 per day

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Brand Marketing

Advertise in The Conference Programme

- Place an **advertisement** in our **56th Annual Conference PDF Programme**
- **Maximise visibility** in the programme which will be sent to all delegates

Fee - £300

Advertise in UACES Newsletters

- Place an advertisement in our **popular members' newsletters**.
- Advertising in the newsletter is an effective way to **increase visibility** within the European Studies community.

Fee - £300 per month

Email Marketing Campaign

- Reach the UACES community directly with a branded email campaign sent on your behalf.
- Two emails sent over eight weeks.
- A post-campaign report detailing open rates, click-through rates, geographical reach, and organisation name insights.

Fee - £750

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