

# PARTNER WITH UACES



**UACES**

University Association for  
Contemporary European Studies



Grow your network



Share your expertise



Align your brand



Build long-term relationships



## ABOUT UACES

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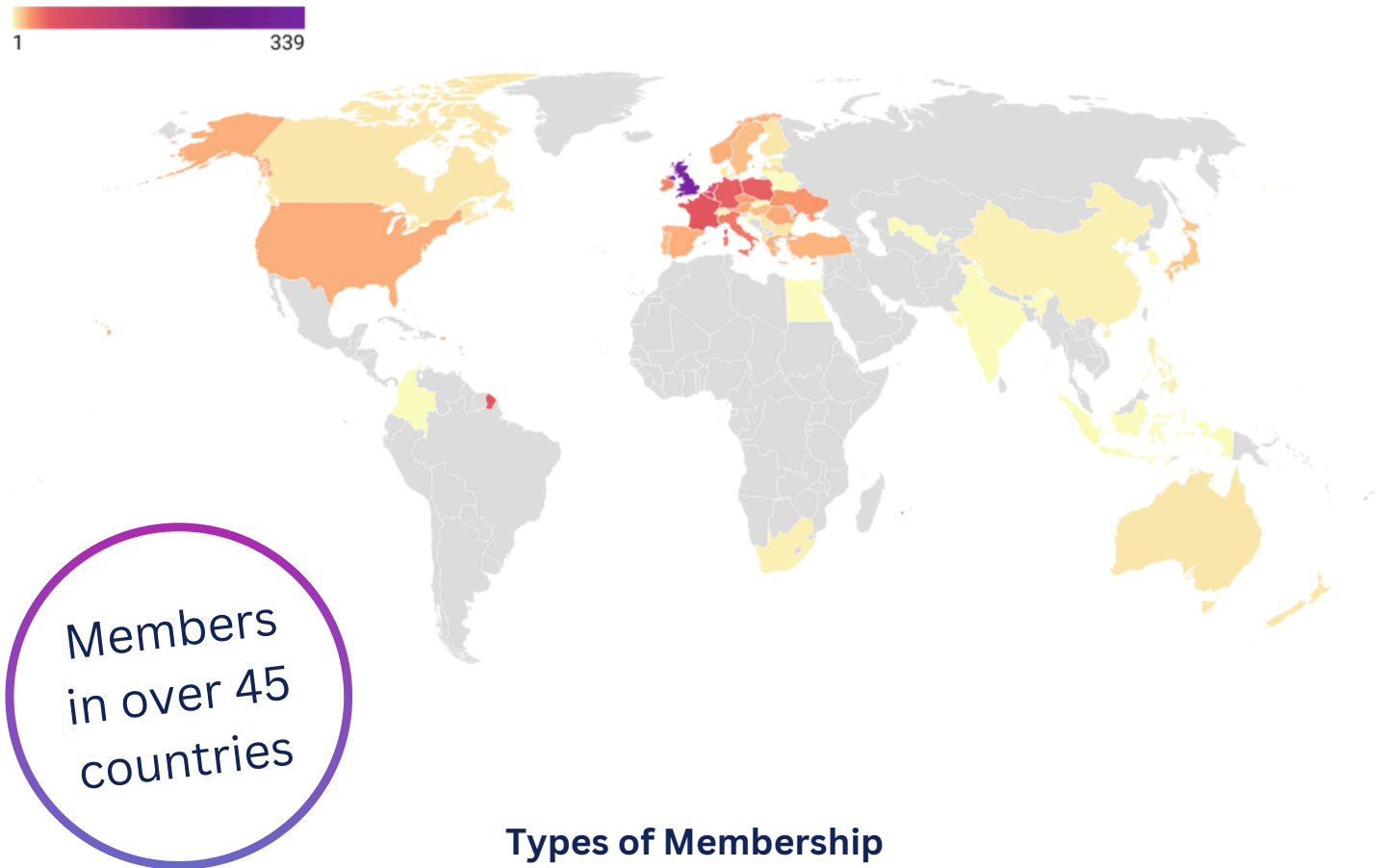
UACES (University Association for Contemporary European Studies) is the global membership organisation for academics, students, and practitioners who are interested in all aspects of Europe and the European Union. Our 1,000+ members have backgrounds in a variety of disciplines, including, but not limited to:

- Politics
- International Relations
- Law
- General European Studies
- Sociology
- Economics
- Humanities

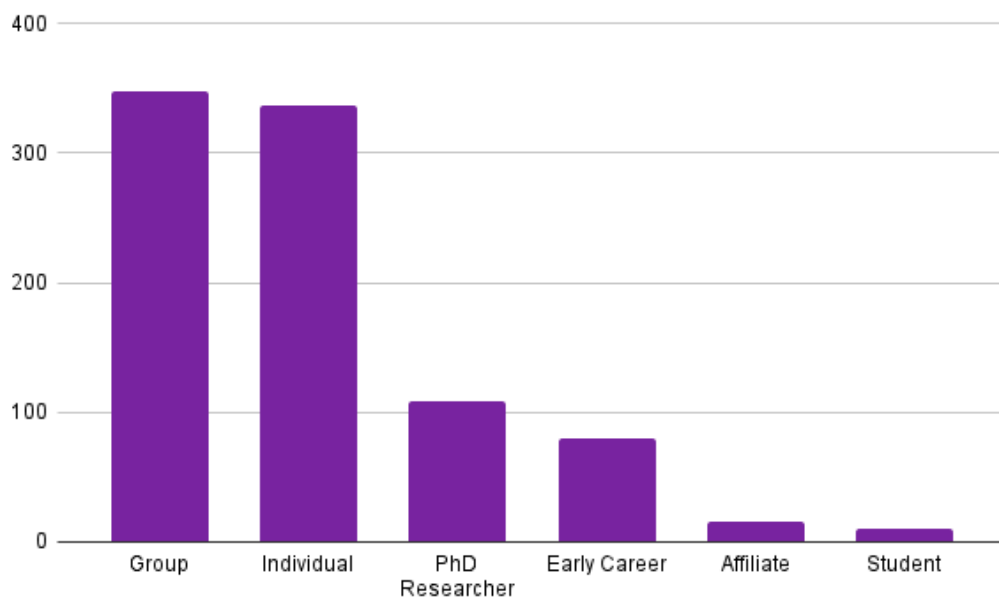
We support our members by organising events and conferences, including our flagship Annual Conference, providing grants and funding for researchers, and publishing JCMS, CEP, and books. Our Graduate Forum continues to grow year on year, providing important opportunities for PhD and Early-Career Researchers to share ideas, network, and develop their careers.

# OUR COMMUNITY. YOUR AUDIENCE.

## Membership Distribution by Country



## Types of Membership



**Social media followers**

**7,700**

**UACES website visitors**

**28,000**

**Ideas on Europe blog  
visitors**

**1,400**

**UACES newsletter  
subscribers**

**1,500**

# WE'RE A CHARITY

As a membership charity, UACES supports and invests in the contemporary European Studies community for the benefit of everyone. Our ability to deliver programmes and activities depends on our collaborations with institutions and partners. Our new partnership opportunities allow you to grow your network and customer base whilst ensuring that UACES can continue to support its members and academics throughout their career in Europe and beyond.

## Partner with us

We understand how important it is for our partners to find the right opportunities to align themselves with UACES. Our new offer reflects the different ways you can connect with our community, grow your brand and build long-term relationships.



# Annual Conference Gold Sponsor

- Credited as a Gold sponsor of the Annual Conference.
- Double exhibition table in the central exhibition space.
- Sponsor logo and hyperlink included on:  
Main Annual Conference webpage at [www.uaces.org](http://www.uaces.org).  
All marketing emails sent to prospective delegates.  
Delegate joining instructions email.  
End-of-event day round-up emails to all registered attendees.  
Post-event email to all registered attendees.
- Logo will be featured on advertisement slides shown before the plenary sessions.
- Conference app profile and one push notification.
- Verbal thanks by the UACES chair at the opening session.
- Thank you to the sponsors' posts on LinkedIn and Twitter.
- Two delegate passes will be provided for access to all sessions and on-site refreshments.
- Two Conference dinner tickets.
- Additional delegate and dinner tickets are available at a deep discount.
- Option to add delegate swag.

**Fee: £2,000.00**



# Annual Conference Silver Sponsor

- Credited as a Silver sponsor of the Annual Conference.
- Single exhibition table in the central exhibition space.
- Sponsor logo and hyperlink included on:  
Main Annual Conference webpage at [www.uaces.org](http://www.uaces.org).  
All marketing emails sent to prospective delegates.  
Delegate joining instructions email.  
End-of-event day round-up emails to all registered attendees.  
Post-event email to all registered attendees.
- Logo will be featured on advertisement slides shown before the plenary sessions.
- Conference app profile and one push notification.
- Verbal thanks by the UACES chair at the opening session.
- Thank you to the sponsors' posts on LinkedIn and Twitter.
- One delegate pass will include access to all sessions and on-site refreshments.
- One Conference dinner ticket.
- Additional delegate and dinner tickets are available at a deep discount.
- Option to add delegate swag.

**Fee: £1,400.00**



# Annual Conference Bronze Sponsor

- Credited as a Bronze sponsor of the Annual Conference.
- Single exhibition table in the central exhibition space.
- Sponsor logo and hyperlink included on:  
Main Annual Conference webpage at [www.uaces.org](http://www.uaces.org).  
All marketing emails sent to prospective delegates.  
Delegate joining instructions email.  
End of event day round-up emails to all registered attendees.  
Post-event email to all registered attendees.
- Logo will be featured on advertisement slides shown before the plenary sessions.
- Conference app profile and one push notification.
- Verbal thanks by the UACES chair at the opening session.
- Thank you to the sponsors' posts on LinkedIn and Twitter.
- One delegate pass will include access to all sessions and on-site refreshments.

**Fee: £1,000.00**



# Exhibition space only

- Credited as an exhibitor of the Annual Conference.
- Single exhibition table in the central exhibition space.
- Conference app profile.
- One delegate pass to include access to all sessions and on-site refreshments.

Fee: £600.00

# Additional sponsorship opportunities

## Networking drinks

- Sponsor our networking drinks on Monday evening.
- Credited as networking drinks sponsor at the Annual Conference.
- Conference app profile.
- Mention on the conference app agenda.

Fee: £500.00

## Conference dinner – SOLD

- Sponsor our Conference dinner on Monday evening.
- Credited as Conference dinner sponsor at the Annual Conference.
- Conference app profile.
- Mention on the conference app agenda.

## Coffee break sponsor

- Sponsor our daily coffee breaks.
- Credited as coffee break sponsor at the Annual Conference.
- Conference app profile.
- Mention on the conference app agenda.

Fee: £500.00 per day

# Marketing and branding opportunities

## Advertise in UACES newsletters

- Advertising in our newsletters is an effective way to reach our community, as we have a mailing list of over 1,500 contacts.

Fee: £300.00 per month

## Email marketing campaign

- Reach the UACES community directly with a branded email sent on your behalf.
- Two emails sent over eight weeks.
- Post campaign report including open and click-through rates, geographical reach and organisation name.

Fee: £750.00

**We also offer opportunities to support the UACES Graduate Forum and Doctoral Training Academy**



# Partner with us today



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**Contact Ollie Pilkington, Events and Membership Manager**

**[admin@uaces.org](mailto:admin@uaces.org)**

**[www.uaces.org](http://www.uaces.org)**

**UACES, 83 Lavender Hill, London, SW11 5QL**

