



EXCHANGING IDEAS ON EUROPE:
Views from France, Views Beyond the Mainstream

Angers, Loire Valley, France

3-5 September 2009

A three day conference hosted by the
Ecole Supérieure des Sciences Commerciales d'Angers





What is UACES?

The University Association for Contemporary European Studies (UACES) provides an independent forum for informed debate and discussion of European affairs and is directly involved in promoting research and teaching in European Studies.

UACES is the largest European Studies association in the world. The Association has an expanding membership of individual and group members of whom over two-thirds are from outside of the UK. Since 1969, UACES has brought together academics involved in researching and teaching on Europe with practitioners active in European affairs. It encourages the involvement of people from a variety of disciplines which have a European emphasis. UACES has a full calendar of events which include conferences, lectures, workshops and seminars.

UACES Annual Conferences

The UACES Annual Conference is the organisation's flagship event, attracting leading EU practitioners, politicians and academics in disciplines such as politics, economics and law. The 2008 event, which was hosted by the University of Edinburgh in September, was the largest European Studies conference in the UK ever, with a total of 400 delegates.



UACES Annual Conference 2009



'Views from France, Views Beyond the Mainstream' will be held in Angers, Loire Valley, France. The conference will be comprised of a mixture of Plenary and Research Sessions and is expected to attract a minimum of 250 delegates. The Plenary Sessions will focus on some of the leading contemporary issues affecting Europe today. The Research Sessions will comprise of circa 50 research panels, covering every aspect of the diverse field that is European Studies.



The conference will be the largest event of its kind in Europe during 2009 and will bring together European Union practitioners, politicians and academics in disciplines such as politics, economics and law from across Europe and beyond.

Publishers' Exhibition



The UACES 2009 Conference will host a large exhibit of academic publishers. Distinguished authors, professors, and scholars will be in attendance to review the latest books, journals, publications, and software related to European Studies, to make personal contact with publisher representatives and to take advantage of exhibition discounts. Previous exhibitors have included Cambridge University Press, Ashgate Publishing, Oxford University Press, Routledge and Wiley-Blackwell.

Reception

The 2008 UACES conference included a Reception at the National Gallery of Scotland, hosted and addressed by the Rt. Hon. Alex Salmond MSP (First Minister, Scottish Government). UACES hopes to attract a similarly prominent sponsor for the 2009 conference.

Conference Dinner

This year's conference dinner will be held at Château Brissac. Originally built as a fortified castle by the Counts of Anjou in the 11th century, the structure was transformed by Pierre de Brézé, a wealthy chief minister to King Charles VII in the 15th century. Today, the castle stands in seventy hectares of parklands, offering the perfect atmosphere for relaxation. The evening will include a walk within the château, a cocktail aperitif and a three course dinner (plus cheese, wine and coffee).



Previous UACES Conferences

Edinburgh, UK, 1-3 September 2008

Hosted by the University of Edinburgh, delegates were treated to a special private viewing of an Impressionist painters exhibition at the National Gallery of Scotland.



Portsmouth, UK, 3-5 September 2007

Hosted by the University of Portsmouth, the conference included a spectacular dinner on board the gun-deck of the historic and atmospheric 'HMS Warrior'.



Limerick, Ireland, 31 August - 2 September 2006

Zagreb, Croatia, 5 - 7 September 2005



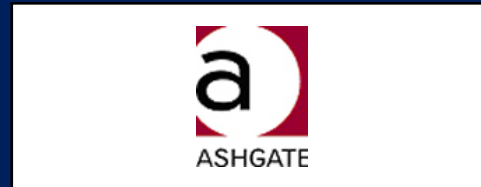
Exhibiting at the Publishers' Exhibition

UACES would like to invite you to exhibit at the 2009 Annual Conference as a publisher. UACES has a proven track record of organising successful conferences and Publishers' Exhibitions. Our 2008 event, for example, attracted 400 delegates, offering exceptional publicity opportunities for our publishers, which included Wiley-Blackwell, Routledge and Oxford University Press.

Benefits of exhibiting

- The opportunity to showcase your company's publications to a growing list of European Union practitioners, politicians and academics from across Europe and beyond
- The opportunity to broadcast information about your company in the conference booklet
- Affiliation with one of the most well-respected European Studies association in Europe
- Your company's logo on the UACES website
- Participation in a well-established and successful conference, to which our members return year after year

Past exhibitors include:



Exhibition Packages

The following packages have been tailored to appeal to a wide variety of marketing objectives. If you are interested in sponsorship or have any other ideas for additional advertising exposure, please contact Sue Davis, Executive Director on +44 20 7679 4975 or at sedavis@uaces.org to discuss.



Conference Dinner Package (Exhibitors)

£9,000

- Identification as the main conference sponsor
- Company name and logo displayed throughout the conference and on all marketing materials including the UACES website
- Full page advertisement in conference material
- 2 tables in the Publishers' Exhibition
- Opportunity to broadcast information about your company at the Conference Dinner
- Four complimentary places at the conference and dinner at Château Brissac



Plenary Session and Luncheon Package (Exhibitors)

£5,000

- Identification as the Plenary sponsor
- Company name and logo displayed throughout the conference and on all marketing materials including the UACES website
- Full page advertisement in conference material
- 2 tables in the Publishers' Exhibition
- Four complimentary places at the conference and dinner at Château Brissac



Reception Package (Exhibitors)

£2,000

- Identification as the Reception sponsor
- Company name and logo displayed throughout the conference and on all marketing materials including the UACES website
- Half page advertisement in conference material
- 1 table in the Publishers' Exhibition
- Two complimentary places at the conference and dinner at Château Brissac



Coffee Break Package (Exhibitors)

£1,000

- Identification as Coffee Break sponsor
- Company name and logo displayed throughout the conference and on all marketing materials including the UACES website
- Company profile can be included in the programme and the UACES website
- 1 table in the Publishers' Exhibition



Exhibition Table Package

£500 (2 tables) or £325 (1 table)

- Identification as an Exhibitor
- Company name and logo displayed throughout the conference and on all marketing materials including the UACES website
- Company profile can be included in the programme and the UACES website
- 1 or 2 tables in the Publishers' Exhibition (as selected)

Extras

We are happy to negotiate a discount should you wish to combine any packages with these extras.

Advertisements

£500

- Full page colour advertisement in the conference programme

Flyers

£200

- Leaflets or flyers (of up to 6 pages) inserted in each delegate's pack



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